

# Nevada Commission for Women FY19 Goals

<b>GOAL: Gender Disparity/Equality Issues in Nevada</b>		
<b>Commissioners: Constance Brooks, Jennifer López, Elisa Cafferata</b>		
<b>Objective to achieve the goal</b>	<b>Required resources to carry out the goal</b>	<b>How will the success be measured</b>
<ul style="list-style-type: none"> <li>• Round table discussion to address Socioeconomic disparity                             <ul style="list-style-type: none"> <li>○ Discuss challenges and opportunities</li> <li>○ Round table to be scheduled in March 2019</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• NCFW staff will research possible facilities to hold round table and options for audio and/or video conference</li> <li>• Working Group Commissioners will provide list of panelists and specific discussion topics</li> </ul>	<ul style="list-style-type: none"> <li>• Number of attendees</li> <li>• Evaluation responses</li> </ul>
<ul style="list-style-type: none"> <li>• Provide newsbytes to the NCFW ListServ subscribers and Social Media followers regarding the following issues:                             <ul style="list-style-type: none"> <li>○ Gender bias workforce development within the State of Nevada Correctional System</li> <li>○ Priorities of the 80<sup>th</sup> Legislative Session                                     <ul style="list-style-type: none"> <li>▪ Mental health issues</li> <li>▪ Provisions of services and use of services for female veterans</li> </ul> </li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Working Group Commissioners research</li> <li>• NCFW staff research and facilitate delivery                             <ul style="list-style-type: none"> <li>○ Increased activity on Twitter</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Increase of Social Media followers and likes</li> <li>• Increase of ListServ subscribers</li> <li>• Feedback from audience</li> </ul>
<b>GOAL: Increase the Number of Women in Leadership</b>		
<b>Commissioners: Durette Candito, Brenda Hughes, Elisa Cafferata, Constance Brooks</b>		
<b>Objective to achieve the goal</b>	<b>Required resources to carry out the goal</b>	<b>How will the success be measured</b>
<ul style="list-style-type: none"> <li>• Workshop/Event, every two years, to inspire women to seek leadership positions</li> </ul>	<ul style="list-style-type: none"> <li>• Funding for venue and expenses</li> <li>• Other Women Organizations</li> </ul>	<ul style="list-style-type: none"> <li>• Number of attendees</li> <li>• Evaluation response</li> </ul>
<ul style="list-style-type: none"> <li>• Annual educational trainings/workshops to deliver the information needed for women to successfully apply for boards and commissions</li> </ul>	<ul style="list-style-type: none"> <li>• Collaborate with NACO and Nevada League of Cities</li> </ul>	<ul style="list-style-type: none"> <li>• Number of attendees</li> <li>• Evaluation responses</li> </ul>

<ul style="list-style-type: none"> <li>• Mentorship Program</li> </ul>	<ul style="list-style-type: none"> <li>• Webinars</li> <li>• Community Colleges</li> </ul>	<ul style="list-style-type: none"> <li>• Number of attendees who requested the information regarding how to apply for boards and commissions.</li> </ul>
<ul style="list-style-type: none"> <li>• Encourage the creation of more local government level Women's Commissions</li> </ul>	<ul style="list-style-type: none"> <li>• More Research needs to be presented by NCFW staff</li> </ul>	
<ul style="list-style-type: none"> <li>• Campaign to encourage women to apply Boards and Commission positions <ul style="list-style-type: none"> <li>○ Daily Facebook posts, posting current State Board and Commission vacancies</li> <li>○ Bimonthly ListServ blasts detailing vacant State Board and Commission positions</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Social Media (NCFW Facebook)</li> <li>• ListServ</li> </ul>	
<ul style="list-style-type: none"> <li>• Research State of California SB 826</li> </ul>	<ul style="list-style-type: none"> <li>• More research needs to be presented by NCFW staff</li> </ul>	

**GOAL: Provide Education & Awareness for issues Relating to the Commission's Mission during the Legislative Session**

**Commissioners: Elisa Cafferata, Richann Bender, Constance Brooks**

<b>Objective to achieve the goal</b>	<b>Required resources to carry out the goal</b>	<b>How will the success be measured</b>
<ul style="list-style-type: none"> <li>• Lite Reception at Capitol for Legislators on February 20, 2019 from 4PM-5PM; view exhibit</li> </ul>	<ul style="list-style-type: none"> <li>• Approximately \$300-\$400</li> </ul>	<ul style="list-style-type: none"> <li>• Number of participates</li> </ul>
<ul style="list-style-type: none"> <li>• Information table at the Legislative Building Front Foyer on February 20, 2019 from 1-4PM</li> </ul>	<ul style="list-style-type: none"> <li>• Printed material</li> </ul>	<ul style="list-style-type: none"> <li>• Number of people to visit the information table</li> </ul>
<ul style="list-style-type: none"> <li>• Signing of Proclamation at the Legislature on May 21, 2019</li> </ul>		<ul style="list-style-type: none"> <li>• Signed Proclamation</li> </ul>
<ul style="list-style-type: none"> <li>• Tracking Bills</li> </ul>		
<ul style="list-style-type: none"> <li>• Panels in Grant Sawyer Building</li> </ul>	<ul style="list-style-type: none"> <li>• NV150 Grant</li> </ul>	<ul style="list-style-type: none"> <li>• Two panels are placed in the Grant Sawyer Building</li> <li>•</li> </ul>
<ul style="list-style-type: none"> <li>• Possible letter for funding</li> </ul>		<ul style="list-style-type: none"> <li>• Funding is granted by Legislature or Governor</li> </ul>

<ul style="list-style-type: none"> <li>Provide update on Gender Equality Survey</li> </ul>		<ul style="list-style-type: none"> <li>Results of the Gender Equality Survey are shared with Legislators and Governor</li> </ul>
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## GOAL: Create Recognition Event

Commissioners: Brooke Westlake, Cynthia Cicero, Jo Etta Brown, Jennifer López

Objective to achieve the goal	Required resources to carry out the goal	How will the success be measured
<ul style="list-style-type: none"> <li>Women that are nominated need to fall under one of the criteria's.               <ul style="list-style-type: none"> <li>Individual Women who have done something outstanding in Nevada</li> <li>Small Women owned business-Nevada</li> <li>Women owned nonprofit-Nevada</li> </ul> </li> </ul> <p>**Alternate years between Northern Nevada (2019) and Southern Nevada for (2020). Southern Nevada event 2020 will tie into suffrage event</p>	<ul style="list-style-type: none"> <li>Location for event (Molly has location in Carson City. Free location.)</li> <li>Date: Spring 2019 (during legislation session) March or April</li> <li>Nominations/categories. (We need to determine how many awards are going to be give out)</li> <li>Judges-matrix criteria needed to help guide judges (similar to the governors point of light awards)</li> <li>Judges (Judges should not be part of the commission to maintain a no conflict of interest)</li> <li>Awards- donated? (Plaques, certificates-- Or both?)</li> <li>Program for event with name of event, names of nominations listed, names of judges. (Winners not announced until event. This gets all nominations to attend event and encourages them to invite others to the event.)</li> </ul>	<ul style="list-style-type: none"> <li>Invitations sent to all members in legislation session for 2019</li> <li>Public announcement to be made on social media and all other media outlets for the event</li> <li>Having a high turnout attended event</li> <li>Announcement of event posted in media after event</li> </ul>

## GOAL: Participate in Women's Suffrage

Commissioners: Richann Bender, Jo Etta Brown, Brenda Hughes, Jennifer López

Objective to achieve the goal	Required resources to carry out the goal	How will the success be measured
<ul style="list-style-type: none"> <li>Continue to keep Specialty License Plate application in the que</li> </ul>		
<ul style="list-style-type: none"> <li>Participate in Suffrage Parade:               <ul style="list-style-type: none"> <li>Explore partnering with City of Henderson with their Heritage Parade in April 2020</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>City of Henderson</li> <li>Nevada Day Inc.</li> <li>State Women's Organizations</li> </ul>	<ul style="list-style-type: none"> <li>Number of participants</li> <li>Success of collaboration</li> </ul>

<ul style="list-style-type: none"> <li>○ Explore working with Nevada Day Inc. with Nevada Day Parade 2020</li> </ul>		
<ul style="list-style-type: none"> <li>● Recreate the picture of Governor Emmett D. Boyle signing the resolution for ratification of the Nineteenth Amendment to the Constitution on February 7, 2020</li> </ul>	<ul style="list-style-type: none"> <li>● State Women’s Organizations</li> <li>● Breezeway Area, table and chair</li> <li>● Photographer</li> <li>●</li> </ul>	<ul style="list-style-type: none"> <li>● Successful photograph</li> <li>● Media coverage</li> </ul>
<ul style="list-style-type: none"> <li>● Proclamation from Governor Sisolak</li> </ul>	<ul style="list-style-type: none"> <li>● Governor</li> <li>● Written proclamation</li> </ul>	<ul style="list-style-type: none"> <li>● Signing of proclamation</li> <li>● Display of proclamation</li> </ul>
<ul style="list-style-type: none"> <li>● Recognize the Suffrage in the 80<sup>th</sup> Legislative Session</li> </ul>	<ul style="list-style-type: none"> <li>● More research needs to be presented by NCFW staff</li> </ul>	
<ul style="list-style-type: none"> <li>● Send letter to Nevada Division of Museums and History Administrator, Peter Barton, requesting the support of all museums creating a display in 2020 celebrating the passing of the 19<sup>th</sup> Amendment.</li> </ul>	<ul style="list-style-type: none"> <li>● Museums throughout the state</li> </ul>	<ul style="list-style-type: none"> <li>● 60% of museums throughout the state participate.</li> </ul>
<ul style="list-style-type: none"> <li>● Collaborate with the Nevada Women’s History Project on events and projects celebrating women’s suffrage</li> </ul>	<ul style="list-style-type: none"> <li>● Nevada Women’s History Project</li> </ul>	
<ul style="list-style-type: none"> <li>● Replicate Ratification Banner</li> </ul>	<ul style="list-style-type: none"> <li>● More research needs to be presented by NCFW staff</li> </ul>	
<ul style="list-style-type: none"> <li>● Continue to move forward with the Susan B. Anthony Quilt Project</li> </ul>	<ul style="list-style-type: none"> <li>● NCFW has already purchased the resources</li> </ul>	<ul style="list-style-type: none"> <li>● Quilt block accepted and part of the Susan B. Anthony Quilt</li> </ul>
<ul style="list-style-type: none"> <li>● Participate in the National Association of Commissions for Women “Voices of American Women”</li> </ul>	<ul style="list-style-type: none"> <li>● Research done by staff</li> </ul>	<ul style="list-style-type: none"> <li>● Research accepted and NCFW information is part of the Website Launch</li> </ul>
<ul style="list-style-type: none"> <li>● Participate in Unladylike 2020</li> </ul>	<ul style="list-style-type: none"> <li>● More research needs to be presented by NCFW Staff</li> </ul>	
<ul style="list-style-type: none"> <li>● Collaborate with UNLV and UNR with creating art displays</li> </ul>	<ul style="list-style-type: none"> <li>● NCFW staff and commissioners</li> </ul>	
<ul style="list-style-type: none"> <li>● Support and Monitor Historical Markers “National Votes for Women Trail”; placement of historical markers across the county</li> </ul>	<ul style="list-style-type: none"> <li>● NCFW staff and commissioners</li> </ul>	

<ul style="list-style-type: none"> <li>• Monthly print media articles and interviews</li> </ul>		<ul style="list-style-type: none"> <li>• Printed articles and interviews in media all throughout the State of Nevada</li> </ul>
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**GOAL: Document the Role of Nevada Women**

**Commissioners: Durette Candito, Elisa Cafferata, Jo Etta Brown, Brooke Westlake, Cynthia Cicero**

Objective to achieve the goal	Required resources to carry out the goal	How will the success be measured
<ul style="list-style-type: none"> <li>• Expand the <i>Silver State Sisters: Women Transforming Nevada</i> exhibit to the Grant Sawyer Building in Las Vegas</li> </ul>	<ul style="list-style-type: none"> <li>• State of Nevada Buildings and Grounds Division</li> <li>• Staff coordination</li> <li>• NV 150 Grant</li> </ul>	<ul style="list-style-type: none"> <li>• Installation of panels in the Grant Sawyer Building</li> </ul>
<ul style="list-style-type: none"> <li>• Documenting the role of women transforming Nevada in counties throughout Nevada.</li> </ul>	<ul style="list-style-type: none"> <li>• Nevada Women’s Organizations</li> <li>• County officials and staff</li> </ul>	Completion of projects/exhibits

**GOAL: Promoting Awareness of the Nevada Commission for Women**

**Commissioners: Jennifer López, Jo Etta Brown, Diane Fearon**

Objective to achieve the goal	Required resources to carry out the goal	How will the success be measured
<ul style="list-style-type: none"> <li>• Increase Social Media Audience</li> </ul>	<ul style="list-style-type: none"> <li>• Facebook, Twitter, ListServ</li> <li>• Pictures taken at events</li> <li>• Commission website</li> <li>• Public Meetings</li> </ul>	<ul style="list-style-type: none"> <li>• Establish a reachable percentage increase</li> </ul>
<ul style="list-style-type: none"> <li>• Increase Media Coverage</li> </ul>	<ul style="list-style-type: none"> <li>• Collaborate with Dept. of Admin. PIO, Commission Chair, Commissioner López</li> </ul>	<ul style="list-style-type: none"> <li>• 1-2 hits per event</li> <li>• Event follow-up coverage</li> </ul>
<ul style="list-style-type: none"> <li>• Document work of the Commission</li> </ul>	<ul style="list-style-type: none"> <li>• One-page document and chart that highlights the work and progress of the Commission</li> <li>• Commission website</li> <li>• Commission meetings</li> </ul>	
<ul style="list-style-type: none"> <li>• Media outlets for content</li> </ul>	<ul style="list-style-type: none"> <li>• Media Advisory, press releases, Commissioner Internal contact list</li> </ul>	

**GOAL: Fundraising**

**Commissioners: Diane Fearon and all Commissioners**

Objective to achieve the goal	Required resources to carry out the goal	How will the success be measured
<ul style="list-style-type: none"> <li>• Identify funding needed to accomplish Goals 1 through 7               <ul style="list-style-type: none"> <li>○ dollar amount, timing and purpose</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Commissioners and staff to create correspondence to funding sources or complete grant applications for submission. Ms. Fearon, Ms.</li> </ul>	

	<p>Bender and staff may assist in drafting ask letters and will make direct contact via phone or in-person where appropriate to follow up.</p>	
<ul style="list-style-type: none"> <li>• Identify potential funding sources <ul style="list-style-type: none"> <li>○ corporate or nonprofit entities</li> <li>○ request commissioners to recommend potential sources at time of requests for assistance.</li> <li>○ Staff will research possible grant funding that aligns with NCFW mission and specific goals.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Purpose descriptions of what will be accomplished with the funding are needed to support the request process <ul style="list-style-type: none"> <li>○ these summaries should be provided to the Fundraising committee.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Success will be measured by successfully attaining financial support sufficient to carry out Goals 1 through 7.</li> </ul>